

Practically Green Solutions



ASSESS - DESIGN - CONNECT

What is Practically Green Solutions?

Assess - Design - Connect

Hello!

As Founder and Program Director, it is my pleasure to introduce you to an opportunity to reduce your organizations' environmental impacts through Practically Green Solutions. Working in conjunction with Halton Hills Chamber of Commerce, Sustainable Halton Hills, and Protect Our Water and Environmental Resources, and sponsored by the National Mentoring Program, Practically Green Solutions will assist your organization in going **Practically Green** - that is adopting environmentally conscientious practices which are realistic, cost effective, and of course can be easily implemented.

Practically Green has three key components:

ASSESS - First, our student team of advisors will **assess** your energy and water conservation, waste minimization, green procurement, and other environmental practices – free of charge.

DESIGN - Second, our advisors will **design** an action plan for improvement, including priority opportunities and the cost/benefit analysis of acting on them.

CONNECT - Third, our team will **connect** you with additional resources you will need to go Practically Green through a website (currently under construction) and information sessions throughout the summer.

The remainder of this brochure outlines the Practically Green program and describes how you can go Practically Green this summer. I hope you will consider participating in this initiative. Your involvement will have a positive impact on your organization and the community at large.

If you have any questions or require further information, please do not hesitate to contact me.

Sincerely,

Emily Dimytosh
Program Director
Practically Green Solutions
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How will you go Practically Green?

- ENERGY CONSERVATION
- WATER CONSERVATION
- WASTE MINIMIZATION
- GREEN PROCUREMENT
- COMMUNITY ENGAGEMENT

What does Practically Green mean?

Practically Green is the ideology that businesses are underutilized as change agents within a community. Practically Green seeks to engage local businesses by collaborating with them to identify the 'low hanging fruit': initiatives that are so easy, so affordable, and so environmentally friendly, that organizations will wonder why they are not presently executing them. In short, Practically Green is the belief that by working together, businesses can become environmental champions, implementing solutions that are as practical as they are green.

Why Go Green?

"Why go green?" is the question Practically Green Solutions seeks to erase. We firmly believe a commitment to the environment can complement a commitment to the bottom line. More and more businesses are harnessing environmental friendliness as a source of competitive advantage, and Practically Green seeks to help your organization join those ranks. With our services being offered free of charge to local businesses like yours this summer, now is the perfect time to begin exploring your Practically Green side, to the benefit of your business and the greater community.

"The Chamber of Commerce is pleased to support the work of Practically Green Solutions... We encourage all businesses in Halton Hills to sign-up for their free assessment."

- Jamie Schumacker, President, Halton Hills Chamber of Commerce

Who's on board?

Practically Green Solutions is a joint venture spearheaded by Halton Hills Chamber of Commerce, Sustainable Halton Hills, and Protect Our Water and Environmental Resources, and sponsored by the National Mentoring Program. Over the summer, it will be executed by a team of students under the direction of Emily Dimytosh, a Queen's School of Business student.

Our Partners



National
Mentoring
Program

Doing good means doing well™

The National Mentoring Program (NMP) utilizes corporate expertise to increase business-skills capacity for charities while providing university students with an opportunity to put into practice what they have learned in Business School. The NMP reinforces the concept that doing good means doing well.



Protect Our Water and Environmental Resources is a thriving not-for-profit community based organization committed to protecting the environment and the quality of life in North Halton and beyond. P.O.W.E.R. was formed in 1987 by citizens concerned about a plan to turn the Acton quarry, on the Niagara Escarpment, into a garbage dump. The dump was stopped but the importance of protecting water, environmental resources and ecology, and the Niagara Escarpment Biosphere Reserve, continues.



Sustainable Halton Hills endeavours to create a common language, vision and work plan with the intention of encouraging residents to take action in their own area of interest and influence – making Halton Hills more sustainable.



Halton Hills Chamber of Commerce is a voluntary business association of business and professional men and women who have joined together to improve the civic and business welfare of Halton Hills.

The Chamber is the voice for the business community, acting as the spokesman for business before government and the media.



For More Information



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