



**CHAMBER
OF COMMERCE**
HALTON HILLS

2022-23

Annual Highlights



Building Business. Building Community.

HALTON HILLS CHAMBER OF COMMERCE



Chair's Message

Dear Members and Supporters of the Halton Hills Chamber of Commerce,

As I reflect on my tenure as the Chair of the Board, I am filled with gratitude and pride for the incredible journey we have undertaken together. It has been an honour to serve this vibrant business community, one that continually demonstrates resilience, innovation, and a remarkable spirit of collaboration, especially in the face of the challenges brought about by the COVID-19 pandemic. Our Chamber has achieved remarkable milestones over the past few years, navigating these unprecedented challenges with unwavering determination.

Together, we have championed local businesses, creating an environment where entrepreneurship thrives and opportunities abound. Our collective efforts, including the impactful #ShopTheHills campaign and the Chamber's rapid test distribution program, have not only sustained our local economy but have also inspired a sense of unity that defines the essence of Halton Hills. By adapting swiftly to the changing landscape and providing critical resources, we have shown that our commitment to the community runs deep.

I'd like to express my sincere gratitude to the Chamber staff, with a special shoutout to our fantastic President & CEO, Melanie Frazer. Her exceptional leadership and unwavering commitment have truly been the driving factors behind our successes as we emerge from the pandemic. The hours she and her team have invested in supporting our members and realizing our shared goals have not gone unnoticed. While my time as Chair may be drawing to a close, I am confident that the Chamber will continue to thrive. With a passionate and capable Board, a dedicated staff, and the ongoing support of each and every member, I am excited to witness the continued evolution of this organization.

Thank you for the privilege of serving as your Chair. I look forward to celebrating our successes, both past and future, and to watching the Halton Hills Chamber of Commerce flourish in the years to come.



Stephen Stoute

BOARD OF DIRECTORS 2022-2023



Chair
Stephen Stoute
Stoneridge Insurance



Chair Elect
Sean Ashbee
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Tim O'Connor
McDonald's
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Melissa Therrien
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Lesley Bell Consulting -
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Superfoods



Rob Juns
Carstar Georgetown
Service Centre



Karen McBride
BKM Virtual
Consulting Inc.



Peter Sproule
Momentum
Financial Inc.

STRATEGIC PLAN REPORT

In January 2023, the HHCC Board of Directors initiated a comprehensive Strategic Planning process to chart a robust framework guiding our actions and priorities.

Key areas of focus included:

- navigating post-pandemic challenges
- engaging stakeholders to understand their expectations bridging aspirations with strategic choices
- instilling enthusiasm and focus
- and aligning our Vision, Mission, and Values with evolving business community needs

The resulting 2023-2026 Strategic Plan, the culmination of six months of dedicated effort, outlines an aspirational vision, a confident mission, and updated core values. With four strategic goals at its core, it underscores HHCC's commitment to fostering business growth and community prosperity.

We invite all stakeholders to actively engage in shaping this plan's realization, working together to surpass our mission's objectives and drive growth, collaboration, and prosperity in Halton Hills. For more details, please refer to the finalized strategic plan which is available on our website.

CHAMBER STAFF



**Melanie
Frazer**
President & CEO



**Maureen
Turner**
Membership &
Community
Engagement Lead



**Sandy
Kadziela**
Office
Administrator

OUR MISSION

The Halton Hills Chamber of Commerce operates as a vibrant business hub within the region. Drawing together innovative local businesses and policymakers, the Chamber plays a role in fostering business success. We serve as a platform for forward-looking leadership and dedicated advocacy, contributing to the growth and well-being of Halton Hills.

OUR VISION

The Halton Hills Chamber of Commerce functions as an essential collaborator in business achievements, working to:

- Promote a climate of open enterprise and a favourable business environment.
- Facilitate connections between the local business community, and government, fostering economic growth and entrepreneurial support within Halton Hills and improving the overall business climate.
- Empower both private and public sector leaders to invest, innovate, and collaborate on solutions that drive community growth.
- Provide guidance to our community by consistently demonstrating care and integrity in all endeavors.

ENGAGEMENT HIGHLIGHTS

468

Members

42,349

Website Page Views

**36
Events**

6897

Social Media Followers

68

New Members

43% Email Open Rate

**98%
Member Retention**

**Event Attendance
1,080**

COMMITTEES & TASK FORCES

Ambassador Program

The Ambassador Program is a new opportunity to engage with local business leaders, entrepreneurs and community stakeholders. The role of ambassador will involve representing the Halton Hills Chamber of Commerce at various events, participating in member visits and actively supporting our mission to foster a vibrant and prosperous business community. The Ambassador program offers numerous benefits, including the chance to build valuable connections and strengthen your ties with local businesses while promoting your own business. See the website for more details!

Event Task Forces

- Golf Tournament
- Business Excellence Awards
- International Women's Day

Governance & Nomination Committee

Board of Directors Nominees for 2023-24



Allan Ehrlick
*Halton Region
Federation of
Agriculture*



Prince John
*Business
Development
Bank of Canada*



**Sam
Karunanithi**
*Lawrie
Insurance
Group*

Policy and Advocacy

This committee represents the interests of our membership to municipal, regional, provincial, and federal governments. It acts as the prominent voice of the business community, advocating for the formulation of business-friendly policies at all governmental levels. These policies are aimed at enhancing the competitiveness of local enterprises, promoting the development of a dynamic economic infrastructure, boosting productivity, and reducing economic inequality.

The committee's role is to work with the CEO and the Board of Directors to suggest policy improvements that create an enabling environment for businesses, ensuring their growth and success, while simultaneously contributing to the economic prosperity of Halton Hills.



What an exceptional year!



We are delighted to announce that the HHCC has achieved accreditation status for 2023-25, showcasing our commitment to excellence as a leading Chamber of Commerce. There are only 68 accredited chambers in Canada.

To achieve accreditation, a chamber must meet minimum standards in critical areas pivotal to a chamber's success, including organization/governance, policy and advocacy and membership programs/services. It also bolsters our "voice of business" in the community and our role in advocating policies at the national and international levels, highlighting our dedication to fostering business growth and prosperity.



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